

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	60	(US-20030065603-\$ or US-20020143638-\$ or US-20050147274-\$ or US-20050148339-\$ or US-20030170001-\$ or US-20050200456-\$ or US-20050231425-\$ or US-20020158133-\$ or US-20030171833-\$ or US-20020057192-\$ or US-20050200476-\$ or US-20040222898-\$ or US-20010028301-\$ or US-20050165784-\$ or US-20050203798-\$ or US-20040102961-\$ or US-20050187819-\$ or US-20030000543-\$ or US-20030005430-\$ or US-20050037779-\$ or US-20040015399-\$ or US-20040225613-\$ or US-20050192741-\$ or US-20050088302-\$ or US-20050101843-\$ or US-20020188589-\$).did. or (US-20050030158-\$ or US-20040027271-\$ or US-20030061002-\$ or US-20050201826-\$ or US-20050035857-\$ or US-20040122727-\$).did. or (US-5848129-\$ or US-7446656-\$ or US-6484148-\$ or US-5483276-\$ or US-6720876-\$ or US-6286005-\$ or US-6934508-\$ or US-5214793-\$ or US-7015817-\$ or US-5541585-\$ or US-5966696-\$ or US-6252522-\$ or US-6647269-\$ or US-6571279-\$ or US-6396413-\$ or US-	US-PGPUB; USPAT	OR	ON	2009/10/16 10:37

		5461390-\$ or US- 6845360-\$ or US- 5764763-\$ or US- 4930011-\$ or US- 6266442-\$ or US- 5612741-\$ or US- 6360167-\$ or US- 6507802-\$ or US- 5923252-\$ or US- 7006982-\$ or US- 6546257-\$).did. or (US- 6580916-\$ or US- 6958710-\$).did.				
L2	29	L1 and ( (processor) same (cellular or portable or wireless or mobile or PDA or computer or device) same (communication or network) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/16 10:37
S1	1	10/800883.app.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 14:47
S2	24	("5541585" "5966696" "6286005" "6360167" "200210097193" 2002/0107027 "6396413" "5483276" 2003/0171975 "6647269" 2004/0127192 "6546257" 2003/0122708 "6720876" "6571279" 2003/0097302 "6845360" 2003/0171975 "5461390" 2003/0055707).pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 14:56
S3	34	("2005159863" "7015817" "7006982" "5764763" "6252522" "5214793" 5510828 "5612741" "5848129" "5923252" "6484148" "6958710" "6507802" "6580916" "4930011" "6934508" "20030170001" "2000171833" "200410019675").pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 14:59

S4	2	("6266442").pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 14:59
S5	20	("20050201826" "20040122727" "20030005430" "20040102961" "20050035857" "20050035857" "20030000543" "20030171833" "6845360" "6958710" "5764763" "5483276"). pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 15:01
S6	36	(US-20050203798-\$ or US-20030170001-\$ or US- 20050201826-\$ or US- 20050035857-\$ or US- 20040122727-\$ or US- 20040102961-\$ or US- 20030171833-\$ or US- 20030005430-\$ or US- 20030000543-\$).did. or (US-6720876-\$ or US- 6647269-\$ or US- 6571279-\$ or US- 6546257-\$ or US- 6396413-\$ or US- 6360167-\$ or US- 6286005-\$ or US- 5966696-\$ or US- 5541585-\$ or US- 5483276-\$ or US- 5461390-\$ or US- 6266442-\$ or US- 7015817-\$ or US- 7006982-\$ or US- 6934508-\$ or US- 6580916-\$ or US- 6507802-\$ or US- 6484148-\$ or US- 6252522-\$ or US- 5923252-\$ or US- 5848129-\$ or US- 5612741-\$ or US- 5214793-\$ or US- 4930011-\$ or US- 6958710-\$ or US- 6845360-\$).did. or (US- 5764763-\$).did.	US-PGPUB; USPAT	OR	ON	2009/10/08 15:02

S7	1	S6 and ( (monitor\$3 or evaluat\$3) same (exposure) same (product or item) same (wireless or portable or cellular) same (signal\$4) same (radius or proximity or located or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 15:04
S8	35	( (monitor\$3 or evaluat\$3) same (exposure) same (product or item) same (wireless or portable or cellular) same (signal\$4) same (radius or proximity or located or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 15:05
S9	114	( (monitor\$3 or evaluat\$3) same (exposure or response) same (product or item) same (wireless or portable or cellular) same (signal\$4) same (radius or proximity or located or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 15:08
S10	93	( (monitor\$3 or evaluat\$3) same (response) same (product or item) same (wireless or portable or cellular) same (signal\$4) same (radius or proximity or located or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 15:09
S11	113	( (monitor\$3 or evaluat\$3) same (response) same (product or item or ad or advertis\$6) same (wireless or portable or cellular) same (signal\$4) same (radius or proximity or located or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 15:09
S12	1087	( (expos\$4 or respon\$4) same (product or item or ad or advertis\$6) same (wireless or portable or cellular) same (signal\$4) same (radius or proximity or located or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 15:16

S13	174	( (expos\$4 or respon\$4) same (product or item or ad or advertis\$6) same (wireless or portable or cellular) same (signal\$4) same (radius or proximity or located or location) same monitor\$3 )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 15:18
S14	201	( (expos\$4 or respon\$4) same (product or item or ad or advertis\$6) same (wireless or portable or cellular) same (signal\$4) same (radius or proximity or located or location) same analy\$4 )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 15:20
S15	57	(US-20050203798-\$ or US-20030170001-\$ or US-20050201826-\$ or US-20050035857-\$ or US-20040122727-\$ or US-20040102961-\$ or US-20030171833-\$ or US-20030005430-\$ or US-20030000543-\$ or US-20050200476-\$ or US-20040027271-\$ or US-20050148339-\$ or US-20030061002-\$ or US-20050231425-\$ or US-20050200456-\$ or US-20050192741-\$ or US-20050187819-\$ or US-20050165784-\$ or US-20050147274-\$ or US-20050101843-\$ or US-20050088302-\$ or US-20050037779-\$ or US-20050030158-\$ or US-20040225613-\$ or US-20040222898-\$ or US-20020158133-\$).did. or (US-20020143638-\$ or US-20020057192-\$ or US-20010028301-\$).did. or (US-6720876-\$ or US-6647269-\$ or US-6571279-\$ or US-6546257-\$ or US-6396413-\$ or US-6360167-\$ or US-6286005-\$ or US-5966696-\$ or US-5541585-\$ or US-	US-PGPUB; USPAT	OR	ON	2009/10/08 16:34

		5483276-\$ or US- 5461390-\$ or US- 6266442-\$ or US- 7015817-\$ or US- 7006982-\$ or US- 6934508-\$ or US- 6580916-\$ or US- 6507802-\$ or US- 6484148-\$ or US- 6252522-\$ or US- 5923252-\$ or US- 5848129-\$ or US- 5612741-\$ or US- 5214793-\$ or US- 4930011-\$ or US- 6958710-\$ or US- 6845360-\$).did. or (US- 5764763-\$ or US- 7446656-\$).did.				
S16	12	S15 and ( (product same signal\$3) same (proxim \$3 or within) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:35
S17	39	S15 and ( (signal\$3) same (wireless or cellular) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:37
S18	16	S15 and ( (signal\$3) same (acoustic) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:39
S19	5	S15 and ( (signal\$3) same (inaudible) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:40
S20	1	S15 and ( stor\$4 same (signal\$3) same (inaudible) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:42

S21	19	S15 and ( stor\$4 same (signal\$3) same (radio or RF) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:43
S22	17	S15 and ( (product or item) same (signal\$3) same (radio or RF) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:44
S23	39	S15 and ( (signal\$3) same (wireless or cellular or PDA) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:45
S24	23	S15 and ( (signal\$3) same (wireless or cellular or PDA) same receiver )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:46
S25	7	S15 and ( (signal\$3) same (store or merchant or commercial) same light )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:46
S26	7	S15 and ( (signal\$3) same (store or merchant or commercial) same (IR or infrared) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:48
S27	3	S15 and ( (signal\$3) same (store or merchant or commercial) same light same visible )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:48
S28	2	S15 and ( (signal\$3) same (product or item) same light )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:49

S29	4	S15 and ( (signal\$3) same (product or item) same (acoustic) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:50
S30	5	S15 and ( (signal\$3) same (product or item) same (IR or infrared) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:51
S31	34	S15 and ( (stor\$4) same (time or timing) same (proximity or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 16:52
S32	57	(US-20050203798-\$ or US-20030170001-\$ or US- 20050201826-\$ or US- 20050035857-\$ or US- 20040122727-\$ or US- 20040102961-\$ or US- 20030171833-\$ or US- 20030005430-\$ or US- 20030000543-\$ or US- 20050200476-\$ or US- 20040027271-\$ or US- 20050148339-\$ or US- 20030061002-\$ or US- 20050231425-\$ or US- 20050200456-\$ or US- 20050192741-\$ or US- 20050187819-\$ or US- 20050165784-\$ or US- 20050147274-\$ or US- 20050101843-\$ or US- 20050088302-\$ or US- 20050037779-\$ or US- 20050030158-\$ or US- 20040225613-\$ or US- 20040222898-\$ or US- 20020158133-\$).did. or (US-20020143638-\$ or US-20020057192-\$ or US- 20010028301-\$).did. or (US-6720876-\$ or US- 6647269-\$ or US- 6571279-\$ or US- 6546257-\$ or US- 6396413-\$ or US- 6360167-\$ or US- 6286005-\$ or US-	US-PGPUB; USPAT	OR	ON	2009/10/08 20:37



		5966696-\$ or US- 5541585-\$ or US- 5483276-\$ or US- 5461390-\$ or US- 6266442-\$ or US- 7015817-\$ or US- 7006982-\$ or US- 6934508-\$ or US- 6580916-\$ or US- 6507802-\$ or US- 6484148-\$ or US- 6252522-\$ or US- 5923252-\$ or US- 5848129-\$ or US- 5612741-\$ or US- 5214793-\$ or US- 4930011-\$ or US- 6958710-\$ or US- 6845360-\$).did. or (US- 5764763-\$ or US- 7446656-\$).did.				
S33	16	S32 and ( (duration or long) same (time or timing) same (proximity or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 20:37
S34	11	S32 and ( (store or merchant) same (time or timing) same (exposure or look\$3 or interact\$3) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 20:44
S35	3	S32 and ( (outdoor) same (ad or advertis\$6) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:29
S36	14	S32 and ( (billboard) same (ad or advertis\$6) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:29
S37	41	S32 and ( (data) same (stor\$3) same (receiv \$4) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:31

S38	15	S32 and ( (radio or RF) same (wireless or cellular or PDA) same receiver )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:32
S39	1	S32 and ( (radio or RF) same (wireless or cellular or PDA) same receiver same processor same stor\$3 same data)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:33
S40	6	S32 and ( (radio or RF) same receiver same processor same stor\$3 same data)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:34
S41	5	S32 and ( (acoustic) same receiver same transducer )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:34
S42	2	S32 and ( (acoustic) same processor same transducer )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:35
S43	2	S32 and ( (light) same receiver same sensor )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:36
S44	16	S32 and ( receiver same sensor )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:36
S45	2	S32 and ( receiver same light same processor )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:37

S46	1684	( receiver same light same processor same sensor )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:37
S47	95	( receiver same light same processor same sensor same (wireless or cellular or PDA) same (proximity or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:38
S48	160	( receiver same light near5 sensor same (wireless or cellular or PDA) same (proximity or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/08 21:41
S49	58	(US-20020143638-\$ or US-20050147274-\$ or US-20050148339-\$ or US-20030170001-\$ or US-20050200456-\$ or US-20050231425-\$ or US-20020158133-\$ or US-20030171833-\$ or US-20020057192-\$ or US-20050200476-\$ or US-20040222898-\$ or US-20010028301-\$ or US-20050165784-\$ or US-20050203798-\$ or US-20040102961-\$ or US-20050187819-\$ or US-20030000543-\$ or US-20030005430-\$ or US-20050037779-\$ or US-20040225613-\$ or US-20050192741-\$ or US-20050088302-\$ or US-20050101843-\$ or US-20020188589-\$ or US-20050030158-\$ or US-20040027271-\$).did. or (US-20030061002-\$ or US-20050201826-\$ or US-20050035857-\$ or US-20040122727-\$).did. or (US-5848129-\$ or US-7446656-\$ or US-6484148-\$ or US-5483276-\$ or US-6720876-\$ or US-6286005-\$ or US-	US-PGPUB; USPAT	OR	ON	2009/10/12 04:47

		6934508-\$ or US- 5214793-\$ or US- 7015817-\$ or US- 5541585-\$ or US- 5966696-\$ or US- 6252522-\$ or US- 6647269-\$ or US- 6571279-\$ or US- 6396413-\$ or US- 5461390-\$ or US- 6845360-\$ or US- 5764763-\$ or US- 4930011-\$ or US- 6266442-\$ or US- 5612741-\$ or US- 6360167-\$ or US- 6507802-\$ or US- 5923252-\$ or US- 7006982-\$ or US- 6546257-\$).did. or (US- 6580916-\$ or US- 6958710-\$).did.				
S50	14	S49 and ( (monitor\$3) same (media or data or ad or advertis\$6) same (exposure or look\$3 or interact\$3) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 04:49
S51	2	S49 and ( (monitor\$3 or gather\$4) same (ad or advertis\$6) same (outdoor) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 04:51
S52	7	S49 and ( (monitor\$3 or gather\$4) same (ad or advertis\$6) same (outdoor or billboard) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 04:53
S53	57	(US-20050203798-\$ or US-20030170001-\$ or US- 20050201826-\$ or US- 20050035857-\$ or US- 20040122727-\$ or US- 20040102961-\$ or US- 20030171833-\$ or US- 20030005430-\$ or US- 20030000543-\$ or US- 20050200476-\$ or US- 20040027271-\$ or US- 20050148339-\$ or US- 20030061002-\$ or US- 20050231425-\$ or US-	US-PGPUB; USPAT	OR	ON	2009/10/12 04:59

		20050200456-\$ or US- 20050192741-\$ or US- 20050187819-\$ or US- 20050165784-\$ or US- 20050147274-\$ or US- 20050101843-\$ or US- 20050088302-\$ or US- 20050037779-\$ or US- 20050030158-\$ or US- 20040225613-\$ or US- 20040222898-\$ or US- 20020158133-\$).did. or (US-20020143638-\$ or US-20020057192-\$ or US- 20010028301-\$).did. or (US-6720876-\$ or US- 6647269-\$ or US- 6571279-\$ or US- 6546257-\$ or US- 6396413-\$ or US- 6360167-\$ or US- 6286005-\$ or US- 5966696-\$ or US- 5541585-\$ or US- 5483276-\$ or US- 5461390-\$ or US- 6266442-\$ or US- 7015817-\$ or US- 7006982-\$ or US- 6934508-\$ or US- 6580916-\$ or US- 6507802-\$ or US- 6484148-\$ or US- 6252522-\$ or US- 5923252-\$ or US- 5848129-\$ or US- 5612741-\$ or US- 5214793-\$ or US- 4930011-\$ or US- 6958710-\$ or US- 6845360-\$).did. or (US- 5764763-\$ or US- 7446656-\$).did.				
S54	3	S53 and ( (clock) same data same (proxim\$3 or within or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 04:59

S55	8	S53 and ( (clock) same (data or information or timing) same (proxim\$3 or within or location) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 04:59
S56	51	S49 and ( (stor\$4) same (media or data or ad or advertis\$6) same (data) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 05:05
S57	42	S49 and ( (storage or storing) same (media or data or ad or advertis\$6) same (data) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 05:05
S58	1	S49 and ( (monitor\$3 or gather\$4) same (ad or advertis\$6) same (outdoor or billboard) same data same (storage or storing) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 05:07
S59	1	S49 and ( (monitor\$3 or gather\$4) same (ad or advertis\$6) same (outdoor or billboard) same (storage or storing) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 05:07
S60	29	( (monitor\$3 or gather\$4) same (ad or advertis\$6) same (outdoor or billboard) same data same (storage or storing) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 05:08
S61	60	(US-20030065603-\$ or US-20020143638-\$ or US-20050147274-\$ or US-20050148339-\$ or US-20030170001-\$ or US-20050200456-\$ or US-20050231425-\$ or US-20020158133-\$ or US-20030171833-\$ or US-20020057192-\$ or US-20050200476-\$ or US-20040222898-\$ or US-20010028301-\$ or US-20050165784-\$ or US-20050203798-\$ or US-20040102961-\$ or US-20050187819-\$ or US-	US-PGPUB; USPAT	OR	ON	2009/10/12 05:14

		20030000543-\$ or US- 20030005430-\$ or US- 20050037779-\$ or US- 20040015399-\$ or US- 20040225613-\$ or US- 20050192741-\$ or US- 20050088302-\$ or US- 20050101843-\$ or US- 20020188589-\$).did. or (US-20050030158-\$ or US-20040027271-\$ or US- 20030061002-\$ or US- 20050201826-\$ or US- 20050035857-\$ or US- 20040122727-\$).did. or (US-5848129-\$ or US- 7446656-\$ or US- 6484148-\$ or US- 5483276-\$ or US- 6720876-\$ or US- 6286005-\$ or US- 6934508-\$ or US- 5214793-\$ or US- 7015817-\$ or US- 5541585-\$ or US- 5966696-\$ or US- 6252522-\$ or US- 6647269-\$ or US- 6571279-\$ or US- 6396413-\$ or US- 5461390-\$ or US- 6845360-\$ or US- 5764763-\$ or US- 4930011-\$ or US- 6266442-\$ or US- 5612741-\$ or US- 6360167-\$ or US- 6507802-\$ or US- 5923252-\$ or US- 7006982-\$ or US- 6546257-\$).did. or (US- 6580916-\$ or US- 6958710-\$).did.				
S62	11	S61 and ( (signal\$3) same (wireless or cellular or PDA) same (receiver ) same (data or ads or advertis\$6) same (proximal or proximity or location or within) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 05:22

S63	15	S49 and ( (exposure or exposed) same (media or data or ad or advertis\$6) same (data) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 05:32
S64	3	S49 and ( (compar\$4) same (customer or consumer or participant or driver or shopper) same (location) same (item or product) same (location or proximity or proximal) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 05:36
S65	60	(US-20030065603-\$ or US-20020143638-\$ or US-20050147274-\$ or US-20050148339-\$ or US-20030170001-\$ or US-20050200456-\$ or US-20050231425-\$ or US-20020158133-\$ or US-20030171833-\$ or US-20020057192-\$ or US-20050200476-\$ or US-20040222898-\$ or US-20010028301-\$ or US-20050165784-\$ or US-20050203798-\$ or US-20040102961-\$ or US-20050187819-\$ or US-20030000543-\$ or US-20030005430-\$ or US-20050037779-\$ or US-20040015399-\$ or US-20040225613-\$ or US-20050192741-\$ or US-20050088302-\$ or US-20050101843-\$ or US-20020188589-\$).did. or (US-20050030158-\$ or US-20040027271-\$ or US-20030061002-\$ or US-20050201826-\$ or US-20050035857-\$ or US-20040122727-\$).did. or (US-5848129-\$ or US-7446656-\$ or US-6484148-\$ or US-5483276-\$ or US-6720876-\$ or US-6286005-\$ or US-6934508-\$ or US-5214793-\$ or US-	US-PGPUB; USPAT	OR	ON	2009/10/16 08:06



		7015817-\$ or US- 5541585-\$ or US- 5966696-\$ or US- 6252522-\$ or US- 6647269-\$ or US- 6571279-\$ or US- 6396413-\$ or US- 5461390-\$ or US- 6845360-\$ or US- 5764763-\$ or US- 4930011-\$ or US- 6266442-\$ or US- 5612741-\$ or US- 6360167-\$ or US- 6507802-\$ or US- 5923252-\$ or US- 7006982-\$ or US- 6546257-\$).did. or (US- 6580916-\$ or US- 6958710-\$).did.				
S66	11	S65 and ( (collect\$3 or gather\$3) same (data) same (cellular or portable or wireless or mobile or PDA or computer or device) same (exposure or ad or advertis\$6) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/16 08:06
S67	19	S65 and ( (receiver) same (cellular or portable or wireless or mobile or PDA or computer or device) same (location or proxim\$4) same (transmitter or transmission) )	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/16 08:20

10/16/2009 10:44:12 AM

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